



### Representations on a Current Application for a Grant/Variation/Review of a Premises Licence or Club Premises Certificate under The Licensing Act 2003

Before completing this form please read the Guidance Notes at the end of the form

If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We (insert name) Alice Wiseman

Wish to make representation about the application for variation/grant for a premises licence/club premises certificate (delete as applicable)

#### PART 1 – PREMISES OR CLUB PREMISES DETAILS

**Postal Address of Premises or Club Premises, or if none, ordnance survey map reference or description**

**Durham Road Service Station, Durham Road, Birtley**

<b>Post Town</b> Gateshead	<b>Post Code</b> DH3 2PF
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**Name of premises licence holder or club holding club premises certificate (if known)**

Penny Petroleum North East Limited

**Number of premises licence or club premise certificate (if known)**

#### PART 2 – DETAILS OF PERSON MAKING REPRESENTATION

- |  |   |
|--|---|
|  | Please Tick <input checked="" type="checkbox"/> |
| 1) A responsible authority (please complete (C) below)                                   | <input checked="" type="checkbox"/>             |
| 2) A member of the club to which this representation relates (please complete (A) below) | <input type="checkbox"/>                        |
| 3) Other persons (Please complete (A) or (B) below)                                      | <input type="checkbox"/>                        |

**(A) DETAILS OF INDIVIDUAL MAKING REPRESENTATION (fill in as applicable)**

Mr  Mrs  Miss  Ms  Other Title (for example, Rev)

Surname

First Names

I am 18 years old or over Yes  (Please Tick)

Current Address	<input type="text"/>		
Post Town	<input type="text"/>	Post Code	<input type="text"/>

Daytime contact telephone number

E-mail address (optional)

**(B) DETAILS OF OTHER PARTY MAKING REPRESENTATION (e.g Body or Business)**

Name and Address

Telephone Number (If any)	<input type="text"/>
E-Mail address (optional)	<input type="text"/>

**(C) DETAILS OF RESPONSIBLE AUTHORITY MAKING REPRESENTATION**

Name and Address  
Alice Wiseman  
Director of Public Health  
Gateshead Council  
Regent Street  
Gateshead  
NE8 1HH

Telephone Number (If any)	0191 433 2777
E-Mail address (optional)	<input type="text"/>

This representation relates to the following licensing objective(s)

- |  | Please<br>Tick ✓                    |
|--|-------------------------------------|
| 1. <b>The Prevention of Crime and Disorder</b> | <input type="checkbox"/>            |
| 2. <b>Public Safety</b>                        | <input checked="" type="checkbox"/> |
| 3. <b>The Prevention of Public Nuisance</b>    | <input type="checkbox"/>            |
| 4. <b>The Protection of Children From Harm</b> | <input checked="" type="checkbox"/> |

Please state the ground(s) for representation (please read guidance note 1)

This representation is made in my capacity as Director of Public Health for the Borough of Gateshead. As a responsible authority, I am concerned that the requested extension to the hours of alcohol sales are not in accordance with the promotion of the licensing objectives.

Since 2013 Directors of Public Health have been 'responsible authorities' under the Licensing Act 2003. The role of the Director of Public Health is to help promote the health and wellbeing of the local populations they serve. The Public Health approach to alcohol is to encourage and promote responsible drinking and protect young people from related harm. This is an expansive remit that influences a wide range of circumstances, including local licensing arrangements. Similarly the licensing regime is concerned with the promotion of the licensing objectives, which collectively seek to protect the quality of life for those who live, and work in the vicinity of licensed premises, and those who socialise in licensed premises.

International evidence suggests that making it less easy to buy alcohol, by reducing the number of outlets selling it in a given area and the days and hours when it can be sold, is an effective way of reducing alcohol-related harm (NICE, PH24). Control policies in this area (regulating availability) reflect the theory that if alcohol is less easy to obtain, alcohol consumption and harm will decrease (Public Health England, 2016).

Rising consumption has been attributed to the increased affordability, availability and promotion of alcohol, along with a greater social acceptance of regular drinking and a tolerance of drunkenness. Increased availability of alcohol has come about through the progressive relaxation of the licensing regime. The contributory role that alcohol plays in a wide range of adverse social consequences is also increasingly recognised with links to crime, social disorder, fire fatalities, violence, domestic violence, child neglect and work-related problems. Poorer populations and communities experience a disproportionately greater level of alcohol-attributable harm (AFS and SHAAP, 2011).

My objection to this variation is supported by the growing knowledge of the role of alcohol in a wide range of acute and chronic disorders, and a greater understanding of its negative social impacts. Licensing is and always has been a whole population intervention which should be employed to protect our population from harm.

**Please provide as much information as possible to support the representation**

(Please read guidance note 2)

- Additional evidence to be provided at a later date.

Please  
Tick ✓

Have you made any representation relating to these premises before? ✓

If Yes, please state the date of that representation

Day		Month		Year			
0	9	1	0	2	0	1	7

If you have made representation before relating to this premises please state what they were and when you made them.

Representation to restrict the number of licenced hours for the sale of alcohol.

### **How We Collect And Use Information**

The information collected, on this form and from supporting evidence, by Gateshead Council will be used to process your application. The information may be passed to other Enforcement Agencies as permitted by law.

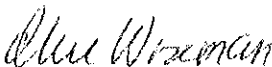
We may check information provided by you, or information about you provided by a third party, with other information held by us. We may also get information from certain third parties, or give information to them to check the accuracy of information, to prevent or detect crime, or to protect public funds in other ways, as permitted by law. These third parties include Government Departments and local authorities.

We will not disclose information about you to anyone outside Gateshead Council nor use information about you for other purposes unless the law permits us to.

Gateshead Council is the Data Controller for the purposes of the Data Protection Act 1998. If you want to know more about what information we have about you, or the way we use your information, you can ask at Civic Centre, Regent Street, Gateshead, NE8 1HH

**Part 3 – Signatures** (Please read guidance note 3)

Signature of representative or representatives solicitor or other duly authorised agent. (See guidance note 4) if signing on behalf of the representative please state in what capacity.

Signature		Date	09/10/2017
Capacity	Director of Public Health		

Contact name (where not previously given) and address for correspondence associated with this representation. (Please read guidance note 5)	
Post Town	Post Code

Telephone Number (if any)	
E-mail Address (optional)	

**Notes for Guidance**

1. The ground(s) for representation **must** be based on one or more of the licensing objectives.
2. Please list any additional information or details for example dates of problems, which are included in the grounds for representation, if applicable.
3. The representation form must be signed.
4. A representative's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
5. This is the address which we shall use to correspond with you about this representation.
6. For further information about the Licensing Act 2003 please contact: The Licensing Act Section, Development & Public Protection, Civic Centre, Regent Street, Gateshead Tyne and Wear NE8 1HH  
Tel: 0191 433 3918 or 0191 433 3178



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I/We (Insert name)

Wish to make representation about the application for variation/grant for a premises licence/club premises certificate (delete as applicable)

**PART 1 – PREMISES OR CLUB PREMISES DETAILS**

**Postal Address of Premises or Club Premises, or if none, ordnance survey map reference or description**

Penny Petroleum North East Limited, Durham Road Service Station, Birtley, Gateshead

**Post Town:** Gateshead

**Post Code:** DH3 2PF

**Name of premises licence holder or club holding club premises certificate (if known)**

Penny Petroleum North East Limited

**Number of premises licence or club premise certificate (if known)** 00CH04458

**PART 2 – DETAILS OF PERSON MAKING REPRESENTATION**

- |  | Please<br>Tick <input checked="" type="checkbox"/> |
|--|--|
| 1) A responsible authority (please complete (C) below)                                   | <input checked="" type="checkbox"/>                |
| 2) A member of the club to which this representation relates (please complete (A) below) | <input type="checkbox"/>                           |
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**(A) DETAILS OF INDIVIDUAL MAKING REPRESENTATION (fill in as applicable)**

Mr  Mrs  Miss  Ms  Other Title (for example, Rev)

Surname

First Names

I am 18 years old or over

Yes  (Please Tick)

Current Address	<input type="text"/>		
Post Town	<input type="text"/>	Post Code	<input type="text"/>

Daytime contact telephone number

E-mail address (optional)

**(B) DETAILS OF OTHER PARTY MAKING REPRESENTATION (e.g Body or Business)**

Name and Address
------------------

Telephone Number (If any)	<input type="text"/>
E-Mail address (optional)	<input type="text"/>

**(C) DETAILS OF RESPONSIBLE AUTHORITY MAKING REPRESENTATION**

Name and Address The Licensing Authority Civic Centre Regent Street Gateshead
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Telephone Number (If any)	0191 433 4741
E-Mail address (optional)	licensing@gateshead.gov.uk



This representation relates to the following licensing objective(s)

Please  
Tick ✓

- |    |   |                          |
|----|---|--------------------------|
| 1. | <b>The Prevention of Crime and Disorder</b> | ✓                        |
| 2. | <b>Public Safety</b>                        | <input type="checkbox"/> |
| 3. | <b>The Prevention of Public Nuisance</b>    | ✓                        |
| 4. | <b>The Protection of Children From Harm</b> | <input type="checkbox"/> |
-

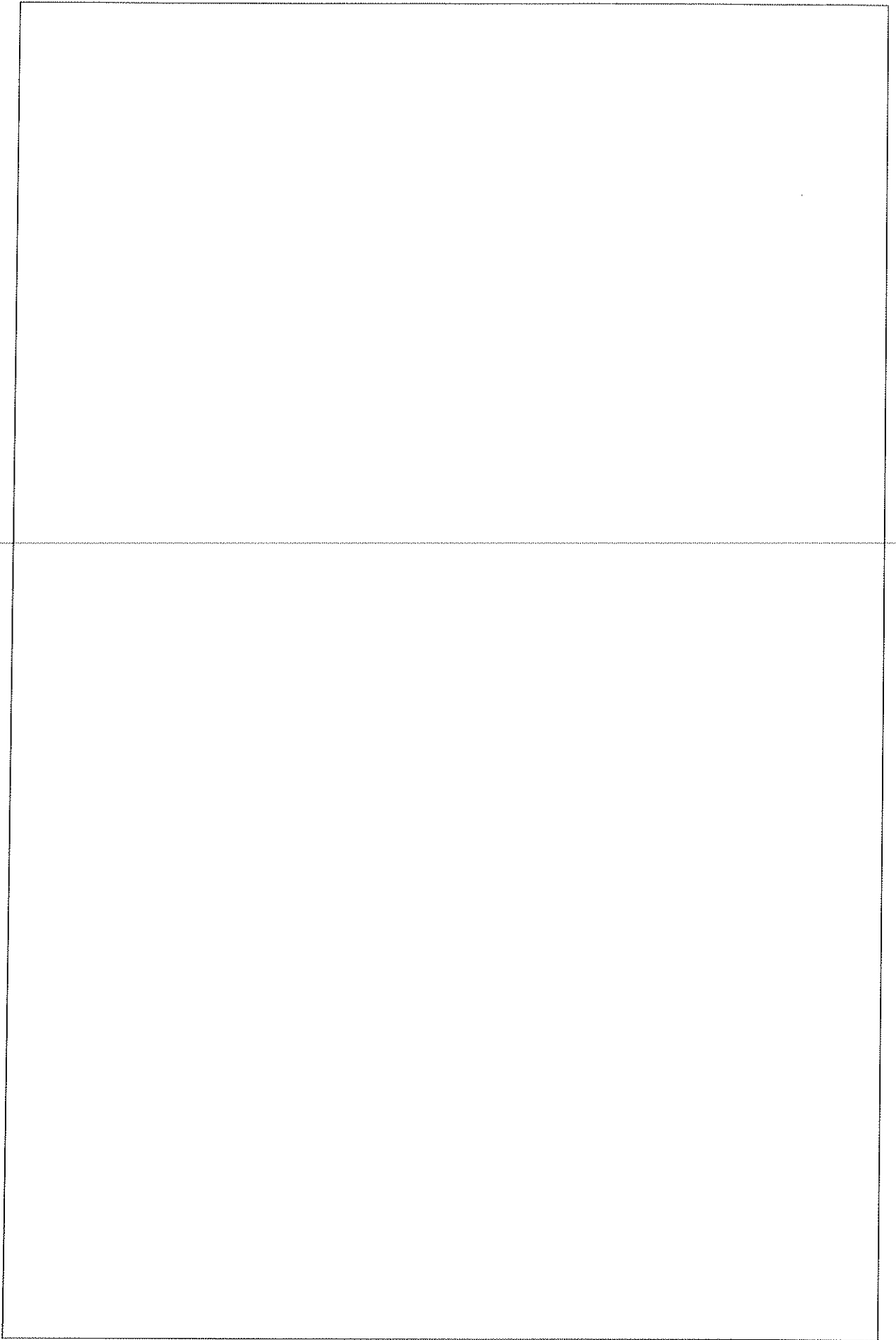
**Please state the ground(s) for representation** (please read guidance note 1)

The application falls within the Birtley Ward of Gateshead. The Licensing Authority has been working closely with Council's Community Safety Team examining crime and anti-social behaviour in this particular area.

The premises in question has been licensed until 2300 to sell alcohol which is in line with the timings set out in the Licensing Policy. During this period crime in the Birtley ward has risen, on average crime across Gateshead had risen by 34% in Birtley this figure is 32% whilst marginally less than average it is nevertheless still significant. Furthermore, the rate of recorded crime in this ward increased from 62.9 crimes per 1,000 residents between 20/05/2015 and 19/05/2016 to 88.1 crimes per 1,000 residents between 20/05/2016 and 19/05/2017. The rate of recorded crime for Gateshead during these two periods increased from 65.8 crimes between 20/05/2016 and 19/05/2017 to 88.1 crimes between 20/05/2016 and 19/05/2017.

The peak period for reports of crime is midnight to 0100.

Taking the above into account the Licensing Authority considers that making alcohol readily available in this locality with crime and disorder already increasing will undermine the Licensing Objective by failing to prevent crime and disorder. In addition by making alcohol available during the night disorder in the area which already causes public nuisance is likely to be exacerbated rather than prevented and as such the objective of the prevention of public nuisance will be undermined.



**Please provide as much information as possible to support the representation**

(Please read guidance note 2)

The Licensing Authority reserves the right to make additional comments and present further supporting evidence.



Please  
Tick ✓

Have you made any representation relating to these premises before?

X

If Yes, please state the date of that representation

Day		Month		Year			
2	2	0	3	2	0	1	6

If you have made representation before relating to this premises please state what they were and when you made them.

A representation was made on the s17 Grant application in March 2016 by the Licensing Authority

#### How We Collect And Use Information

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**Part 3 – Signatures** (Please read guidance note 3)

Signature of representative or representatives solicitor or other duly authorised agent. (See guidance note 4) If signing on behalf of the representative please state in what capacity.

Signature	J Bradley	Date	9 October 2017
Capacity	On behalf of the Licensing Authority		

Contact name (where not previously given) and address for correspondence associated with this representation. (Please read guidance note 5)	
Post Town	Post Code

Telephone Number (if any)	
E-mail Address (optional)	

**Notes for Guidance**

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